TO: City Council

FROM: James L. App, City Manager

SUBJECT: Council Liaison/Ad Hoc Committee – Paso Robles Events Center

DATE: September 19, 2006

NEEDS: For the City Council to consider appointing two members to serve as liaison/ad hoc committee to the Paso Robles Events Center.

FACTS: 1. The 2006 Economic Strategy includes recognition of the Paso Robles Events Center as a significant economic asset of, and attraction for, the City of Paso Robles.

- 2. The operations and opportunities of/for the PREC directly benefit the Paso Robles economy.
- 3. The City and PREC share strategic economic interests as articulated in the 2006 Economic Strategy.
- 4. It would be beneficial to establish regular Council/Board contact to further mutual interests.

ANALYSIS &

CONCLUSION: The Paso Robles Events Center is a strategic economic asset for the City and County. As such, it represents an important part of the City's long-term economic viability and opportunity. Regular interaction of Council and Board representatives will facilitate pursuit of mutual interests.

POLICY

REFERENCE: 2006 Economic Strategy.

FISCAL

IMPACT: None.

- OPTIONS: A. Council Appoint Two Members to Serve as Liaison/Ad Hoc Committee to the Paso Robles Events Center.
 - B. Amend, Modify or Reject the Option Above.